

JAWAHARLAL NEHRU UNIVERSITY (JNU)



INDIAN INSTITUTE OF TOURISM &TRAVEL MANAGEMENT (IITTM)

MUNIRKA, NEW DELHI, DELHI –110067

(A Public Research University established by an act of Parliament)

www.jnu.ac.in

GOVINDPURI, GWALIOR, M.P. - 474011

(An Autonomous Body under the Ministry of Tourism, Govt. of India)

www.iittm.ac.in

ADMISSION BULLETIN

BBA (Tourism & Travel) 2024-27

IITTM Campuses



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ABOUT JNU

Jawaharlal Nehru University (JNU) is a <u>public research university</u> located in <u>South West Delhi</u>, India. It was established in 1969 by an act of parliament and named after <u>Jawaharlal Nehru</u>, India's first <u>Prime Minister</u>. The university is known for its leading faculties and research emphasis. JNU has bagged the 2nd rank in the university category and 10th in the overall category in India.

VISION AND MISSION

A university stands for transformation. JNU exemplifies the positive aspects of human habitation and

intervention. Built on the rugged barren terrain of the Aravali hill range, where the 1000 acre campus is housed, the university has turned into a lush green estate of envy, a landscape bursting into the colours of bougainvilleas and amaltas, mangoes and jamun (Indian blackberry), and is the home of peacocks and nilgais. JNU is a birdwatcher's paradise, parts of it now hosting almost dense forests.

We can say proudly that Jawaharlal Nehru University is a unique university not just in India but the world with its diversity, its commitment to social justice and intellectual attainment.

MISSION STATEMENT

The mission of the University is social contribution through education and learning, using advanced research tools and methodologies at the highest levels of excellence matching international standards. Towards this mission, JNU will strive to:

- Synergize the potential of JNU faculties and their innovative ideas and efforts to achieve the highest degree of academic excellence.
- Keep the University at the forefront by initiating innovative, fundamental and inter/multi/trans-disciplinary courses that meet the needs of the society by contributing to new research evidences and also by preparing new generation of scientists to address the challenges faced by society.

ABOUT IITTM

Indian Institute of Tourism and Travel Management (IITTM) is an autonomous body under the **Ministry** of Tourism, Government of India, is one of the premier Institutes in the country offering education, training, research and consultancy in the field of tourism, travel and allied sectors. IITTM was established in 1983 and presently IITTM campuses are located at Gwalior, Bhubaneswar, Goa, Noida and Nellore. IITTM is a founder member of UN-ESCAP promoted Network of Asia-Pacific Educational and Training Institutes in Tourism (APETIT).

IITTM is committed to developing quality human resources for tourism and allied services. The target groups of its educational/ training programmes extend much beyond the organized sectors of the economy. IITTM endeavours to nurture professional and managerial excellence, social and cultural sensitivity, moral and ethical responsibility with concern for the environment and strive for latest techniques to develop decision making abilities with a resolute approach towards productivity, excellence, innovation and value for others to enable its participants to keep pace with the changing

scenario of the economy and its environs.

The faculty, staff, students and the administration of the Institute contribute to the building up an organizational culture marked by team spirit, confidence, mutual respect and concern for others. The students of the regular courses and the participants of various training programmes enrich the culture of the Institute with their diverse background and experience. IITTM welcomes people working at different levels to attend MDPs and various tailor-made training programmes in IITTM centres at Gwalior, Bhubaneswar, NOIDA, Goa*, Bodh Gaya*, Shillong* and Nellore as well as in other parts of the country.

Our programmes incorporate both subject-specific and generic business modules and have been designed to reflect industry practices and academic developments. Each of our existing courses touches upon tourism as a business activity - the organization, dimensions, social significance and impact of tourism are studied.

With entry profiles ranging from beginners to advanced levels, our programs are tailor made to meet the present need of the tourism industry. Learners are supported at every stage of learning and career development.

Two year full-time Master of Business Administration in Tourism & Travel Management and Bachelor of Business Administration in Tourism & Travel (*As per the MoU signed for collaboration with JNU– Ministry of Education, Govt. Of India*) are offered for learners to enable them to acquire the right skill set with ample flexibility to adapt to employing the organization's needs.

* These campuses are under the final stages of construction

BBA (TOURISM AND TRAVEL)

From 2016 onwards, IITTM is offering BBA (Tourism & Travel) program from its centers viz. Gwalior, Noida, Bhubaneswar & Nellore (as per the MoU signed under the collaborative scheme of JNU-Ministry of Education, Govt. Of India). This program incorporates subject-specific and generic business modules and has been designed to reflect industry practices and academic developments. Moreover, this course has touched upon tourism as a business activity - the organization, dimensions, social significance and impact of tourism are studied. With entry profiles ranging from beginners to advanced levels, this program is designed to meet the present need of the tourism industry. The learners are supported at every stage of learning and career development. The program also comprises of summer internship in third semester and a study tour to inculcate the ethos of destination development and management.

EDUCATIONAL QUALIFICATION

The candidates who have passed 10 + 2 examinations in any subject from a recognized University / Board with a minimum of 50% marks for UR / OBC (45% for SC / ST / PWD) are eligible to apply for BBA (Tourism & Travel) program.

• If the seats reserved for SC/ST remain vacant then the same will be filled by the SC/ST candidates who appear for entrance exam irrespective of their ranking in the exam.

 Reservation for SC, ST, OBC (under Non-creamy layer) and Physically Challenged candidates will be applicable as per Govt. of India rules i.e. 7.5% for ST, 15% for SC, 27% for OBC (under noncreamy layer) and 10% for EWS candidates. However, physically challenged candidates are strongly encouraged to apply.

Note: The candidate, who belongs to SC/ST/OBC/PWD category, must produce the valid category certificate issued by the competent authority. The OBC candidate has to produce a non-creamy layer certificate as per central Govt. regulations and issued by the competent authority within the last three years (please refer Annexure A).

AGE LIMIT

The candidates seeking admission to BBA (Tourism & Travel) program has no age bar.

*INTAKE CAPACITY

S.No.	IITTM Center	Total seats	UR	OBC	SC	ST	EWS*
1.	Gwalior	112	46	30	17	8	11
2.	Bhubaneswar	75	30	20	11	6	8
3.	Noida	113	46	31	17	8	11
4.	Nellore	75	30	20	11	6	8
	Total	375	152	101	56	28	38

(*10% seats are allocated to Economically Weaker Section (EWS), as per vide OM No. 20013/01/2018-BC-II dated 17 January, 2019, to access the order copy, visit <u>https://www.ugc.ac.in/pdfnews/8174449_Letter---Reservation-for-EWS.pdf</u>) (*5% seats of the total intake are approved for International Students)

*FEE STRUCTURE

The total fee for BBA (Tourism & Travel) is **Rs. 2,79,350/-.** The students are required to deposit the fee semester wise, as per the following details:

i.	First Year	(First and Second Semesters)	Rs. 1,08,850/-
ii.	SecondYear	(Third and Fourth Semesters)	Rs. 88,000/-
iii.	Third Year	(Fifth and Sixth Semesters)	Rs. 82,500/-

ELIGIBILITY FOR ADMISSION:

1) Candidates seeking admission in BBA (TT) programme shall be required to possess 10 + 2 examinations in any subject from a recognized University/Board with at least 50% marks (45% marks for SC / ST).

Candidates appearing in final year examination of 10+ 2 are also eligible to apply, subject to they must submit their result of 12th class with the requisite percentage of marks by September

30, 2023, failing which their admission will be cancelled and the course fee deposited in the institute, will also be forfeited. (In this regards, the *student must submit an affidavit on non-judicial stamp paper of Rs.100/-*).

And

2) Appear in CUET (Common University Entrance Test) and submit a valid score card (2023).

OR

Appear in the written test "**IITTM Admission Test (IIAT)**" to be conducted by IITTM. The admission Test (AT) will be held on **June 9**, **2024 (Sunday) (tentative) from 10:00 am to 12:00 pm** through online mode, the details of the online test will be notified later via IITTM website, email, and telecommunication.

It will be an objective type test with four options of nearest answers carrying 100 questions /100 marks [General Awareness (50 Marks), Verbal ability (25 Marks) and Quantitative ability (25 marks)]. One mark for each right answer and no negative marking for wrong answer.

3) Group Discussion & Personal Interview:

Shortlisted candidates will be required to appear for **G.D. and P.I.** at any one of the **IITTM centres**, which they have to mark in the admission form:

- 4 IITTMBhubaneswar
- 👃 IITTM Gwalior
- IITTM Nellore
- 👃 IITTM Noida

Note: Candidates must carry all the original documents for verification before being allowed for the GD and Pl.

APPLICATION METHOD

• The candidate will have to apply Online. Kindly read the Admission Bulletin for BBA (TT) 2024-27 thoroughly, before applying for the Admissions 2024 by visiting <u>www.iittm.ac.in</u>

SELECTION PROCESS

A candidate to be considered for admission in BBA (TTM) 2024-27 would have to participate in all the three components of the screening process, as mentioned below. If any case the candidate does not appear in one of the components of the screening process, will not be included in the merit list. The admission in BBA (TT) would be strictly on the basis of overall **performance** of **written test + GD + PI**, as explained follows:

i.	Written Test: IITTM Admission Test (IIAT) 2024	70%
	OR	
	SCORE CARD: CUET	
ii.	Group Discussion	15%
iii.	Personal Interview	15%
		100%

Inter-se-merit will be determined on the basis of above out of maximum 100 marks, by moderating the score of written test into 70% of marks of total marks obtained by the candidate, as practiced by the institute.

- 1. In case of two or more candidates have scored equal marks, the inter-se-merit of such candidates shall be determined based on higher score and thereafter older in age.
- 2. In case the candidate fails to establish their eligibility by **September 30, 2024**, the admission would be cancelled and fees will be forfeited.

ADMISSION CALENDAR*

• Last date of applying to BBA	June 05,2024
IITTM Admission Test (IIAT)	June 09 <i>,</i> 2024
 GD and PI for all applicants (all centers via hybrid mode) 	June 11-12, 2024
 Declaration of admission/ Merit List 	June 15, 2024
 Last date for depositing of admission fee 	June 30, 2024
Commencement of Academic Session	July 15, 2024
 Last date of apply for internal transfers one program / 	July 31, 2024
center to another programme / center	
Communication of decision on transfer cases	August 05, 2024
• Completion of BBA (TT) Central Admission 2024-27	September 30, 2024

*Tentative

REFUND POLICY

The refund policy is applicable as per the guidelines of UGC / JNU, New Delhi.

- Process of refund of tuition, development and other fees after cancellation of admission secured through CAP rounds, institute level round(s) and vacancy round(s) of admission.
- The candidate, who has been provisionally admitted, may cancel admission by submitting an application for cancellation in duplicate and may request for refund of fee within prescribed date.
- In case of the online portal will fail to detect the non-eligible applicant, then the responsibility lies

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with the applicant. So, the applicant needs to ensure to check his / her eligibility before applying for the Admissions 2024.

- The refund of fee as applicable shall be made in due course. It is made clear that such application for cancellation will be considered if and only if the admission is confirmed by paying the prescribed tuition fee and other fees in full and by submitting the original documents.
- Refund shall be made after deduction of the cancellation charges as shown:

Situation	Refund
On request received on or before the date of commencement of the academic session.	Entire fee less by Rs. 5000/- + Rs.1000/- as processing fee of + as admission cancellation charges.
On request received after the date of commencement of academic season and during first semester of MBA/BBA.	Admission cancellation charges on pro-rata basis + Rs. 5000/- as processing fee.

Note:

- The commencement date of academic season 2024-27 is July 15, 2024 and it will count for all purposes of refund of fee cases.
- All the refund cases will be settled in the month of October 2024.

IMPORTANT POINTS

- i. Institute shall not be responsible for any postal / courier delays in correspondence related to the admission process.
- ii. Movements through waiting lists are strictly on the basis of merit.
- **iii.** Once a candidate has taken admission in one of the programs of IITTM at any of the centres and his / her name is forwarded to JNU, then, his / her seat shall not be transferred to any other program of the institute.
- iv. Students would be required to deposit academic and hostel fee semester-wise in accordance to the schedule of deposit, failing which a late fee will be paid by the student or disciplinary action will be taken as decided by the authority under the rules of the institute.
- v. Hostel fee is applicable only to students who are allotted hostel by the institute.
- vi. Admission to the hostel is purely on merit basis and the availability of accommodation in it.
- vii. Caution money deposit in the first semester of the program, is refundable to the student after the completion of his / her BBA (Tourism & Travel) course and after the production of NDC as well as receipt of fees along with caution money.
- viii. Study Tour is mandatory for all the students and the study tour fee is non-refundable in any case.
- ix. A candidate / guardian must declare ailment and medical history, if any, at the time of admission.
- **x.** Students on taking admission shall be deemed to have agreed to abide by the rules and regulations of the institute, hostel & examination etc.
- **xi.** All matters are to be settled subject to the jurisdiction of the Madhya Pradesh High Court Gwalior Bench.

SCHOLARSHIP

Students of IITTM can avail of **government scholarships** offered by various agencies to students of different categories. The Central Govt. as well as State Governments are providing the scholarship (*refund of tuition fee*) to the students belongs to OBC, SC, ST, PH and minorities. On an average, approximately 150 students of institutes are availing benefits of from these scholarships in every academic session. For details, please contact the Scholarship Cell and the detail information is available at the website <u>www.iittm.ac.in</u>

STUDY TOURS

There will be two study tours organized during the six semesters of BBA (Tourism & Travel) program. The first study tour will be organized in second semester (local tour) and the second one will be in the fourth semester (outstation tour) (tentative).

FACILITIES AT IITTM

ITTM centers have state-of the art infrastructure that supports a learning environment. Some of the variant features are as follows:

- All the classrooms are having the facilities of air-conditioner and are well-equipped with state of the art technology like projectors etc.
- All the campuses are having the facility of Wi Fi around the clock.
- Gwalior campus is hostel facility, having auditorium, gym facility, conference room, computerlab, one of the best libraries of tourism in the country, canteen, gym facility, hostel mess, medical facilities, playground and sports facilities like the best billiards table within Gwalior city, PNB ATM facility, etc.
- Bhubaneswar campus is having the hostel facility, gym facility, conference room, computer lab, library, canteen, hostel mess, medical facilities, sports facilities etc.
- Noida campus is surrounded by the pleasing atmosphere and it is having hostel facility, gym facility, conference room, computer labs, library, canteen, hostel mess, medical facilities, sports facilities etc.
- Nellore campus is situated in the lap of nature near to coastal areas and it is having hostel facility, conference room, computer lab, library, canteen, medical facilities, sports facilities etc.

Moreover, Gwalior, Bhubaneswar, Nellore and Noida campuses offer limited hostel facilities to students at a very affordable price (*though a hostel room is not guaranteed*). Hostel rental varies from Rs. 5,500/-* to Rs. 7,500/-*, for a semester, depending upon the type of accommodation. This excludes the caution money deposit and electricity charges. The hostel mess costs in the range of Rs.3,500/-* to Rs. 4,000/-* per month.

*(subject to revision)

FACULTY MEMBERS

Please visit <u>http://www.iittm.ac.in/main/people_faculty.html</u> to access the list of Faculty Members or else the details are available at <u>www.iittm.ac.in</u>

SYLLABUS of BBA (Tourism and Travel)

Please visit http://www.iittm.ac.in/main/pro_BBA%20(T&T).html to access the syllabus or else

the details are available at www.iittm.ac.in.

CONTACT DETAILS

Gwalior

Indian Institute of Tourism and Travel Management, Govindpuri, Gwalior (MP) – 474011 Phone: 0751 – 2345821 Nodal officer: Dr. Saurabh Dixit Mobile no.: 9425407607, 7898927820,9425111266 Email: <u>csbarua003@rediffmail.com</u> Saurabh.dixit@iittm.ac.in <u>admissions@iittm.ac.in</u> Website: <u>www.iittm.ac.in</u>

Bhubaneswar

Indian Institute of Tourism and Travel Management, Dumuduma, Bhubaneswar (Odisha) – 751019 Phone: 0674 – 2472014 / 2472016; Fax: 0674-2472013 Nodal officer: Dr. M.S. Hussain Mobile no.: 08342082073; 8249301744; 9861103962 Email:bhubaneswar@iittm.ac.in Website: www.iittmb.in

Noida

Indian Institute of Tourism and Travel Management, Plot no. A 36, Sector - 62, NOIDA, Gautam Buddha Nagar, UP – 201301 Phone: 0120 – 6478100 Nodal officer: Dr. Monika Prakash Mobile no.:9818771562,9818771453, 9818771652 Email:<u>admission@iittmnoida.ac.in</u> Website: <u>www.iittmnoida.ac.in</u>

Nellore

IndianInstituteofTourismandTravelManagement, Southcampus Golagamudi (Village & Post), via - Sarvepalli, SPSR, Nellore, Andhra Pradesh-524321 Nodal officer: Mr. Sanjeev Reddy Mobile no.:9866274850,9966462786,9490787854 Email: nellore@iittm.ac.in Website: www.iittmsouth.org

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Goa

National Institute of Water Sports (NIWS)-A Center of IITTM Aivavo, Near Dona Paula Circle Caranzalem, Panjim, Goa, 403002 <u>Tel:91-832-2454800/2456050</u> Nodal officer: Dr. Pawan Gupta 9039051004, 9447791508,7377686582 E-mail: niwsgoa@gmail.com Website: http://www.niws.nic.in/

RESERVATION OF RIGHTS

The Admission Bulletin for BBA (Tourism & Travel) 2024-27 is applicable for admission to the **BBA** (Tourism & Travel) program. JNU and IITTM reserves all the right to make changes in requirements and regulations for admission, regulation for continuing the courses, contents of the courses, fee charge or regulations affecting students or making any other suitable modifications in any matter incidental or ancillary thereto, should these be deemed necessary in the interest of the student, profession or the institute. All matters of dispute, regarding the above, if any, will be subject to the legal jurisdiction of Madhya Pradesh High Court - Gwalior only.

NOTE: THIS ADMISSION BULLETIN IS SUBJECT TO THE APPROVAL OF JNU

Admission bulletin BBA (TT) 2024-27

Annexure-A: Prescribed Format for OBC Certificate

FORM OF CERTIFICATE TO BE PRODUCED BY OTHER BACKWARD CLASSES APPLYING FOR APPOINTMENT TO POSTS / ADMISSION TO CENTRAL EDUCATIONAL INSTITUTIONS (CEIS), UNDER THE GOVERNMENT OF INDIA

		District/Division		
	in the		Stat	
	ne			
under:				
(i)	Resolution No. 12011/68/93-BCC(C) date	d 10/09/93 published in the G	Gazette of India	
	Extraordinary Part ISection I No. 186 date			
(ii)	Resolution No. 12011/9/94-BCC dated 1	.9/10/94 published in the Ga	zette of India	
	Extraordinary Part ISection I No. 163 date	ed 20/10/94.		
(iii)	Resolution No. 12011/7/95-BCC dated 2	4/05/95 published in the Ga	zette of India	
	Extraordinary Part ISection I No. 88 dated	d 25/05/95.		
(iv)	Resolution No. 12011/96/94-BCC dated 9/	solution No. 12011/96/94-BCC dated 9/03/96.		
(v) Resolution No. 12011/44/96-BCC dated 6/12/96 published in the Gazette of			zette of India	
	Extraordinary Part ISection I No. 210 date	ed 11/12/96.		
(vi)	Resolution No. 12011/13/97-BCC dated 03	olution No. 12011/13/97-BCC dated 03/12/97.		
(vii)		ution No. 12011/99/94-BCC dated 11/12/97.		
(viii)	Resolution No. 12011/68/98-BCC dated 27			
(ix)	Resolution No. 12011/88/98-BCC dated	•	zette of India	
	Extraordinary Part ISection I No. 270 date			
(x)	Resolution No. 12011/36/99-BCC dated 0		Sazette of India	
	Extraordinary Part ISection I No. 71 dated			
(xi)	Resolution No. 12011/44/99-BCC dated 2	•	Sazette of India	
	Extraordinary Part ISection I No. 210 date			
(xii)	Resolution No. 12015/9/2000-BCC dated C			
(xiii)	Resolution No. 12011/1/2001-BCC dated 1			
(xiv)	Resolution No. 12011/4/2002-BCC dated 1			
(xv)	Resolution No. 12011/9/2004-BCC dated	· · ·	Gazette of India	
	Extraordinary Part ISection I No. 210 date	d 16/01/2006.		
Shri / Smt.	/ Kum		and / or his fan	
ordinarily res	ide(s) in the	District / Division of	Sta	

of the Schedule to the Government of India, Department of Personnel & Training O.M. No. 36012/22/93-Estt.(SCT) dated 08/09/93 which is modified vide OM No. 36033/3/2004 Estt.(Res.) dated 09/03/2004. Dated: ______ District Magistrate / Deputy Commissioner / Competent Authority

Seal

NOTE:

(a) The term 'Ordinarily' used here will have the same meaning as in Section 20 of the Representation of the People Act, 1950.

(b) The authorities competent to issue Caste Certificates are indicated below:

(i) District Magistrate / Additional Magistrate / Collector / Deputy Commissioner / Additional Deputy

Commissioner / Deputy Collector / Ist Class Stipendiary Magistrate / Sub-Divisional magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner (not below the rank of Ist Class Stipendiary Magistrate).

(ii) Chief Presidency Magistrate / Additional Chief Presidency Magistrate / Presidency Magistrate.(iii) Revenue Officer not below the rank of Tehsildar' and(iv) Sub-Divisional Officer of the area where the candidate and / or his family resides.

INSTRUCTIONS AGAINST RAGGING

With thirty-eight years of its existence, Indian Institute of Tourism and Travel Management (IITTM) has earned recognition as one of the renowned centers of teaching and research in the country. We appreciate the parents and the students for their interest and option towards pursuing their higher studies at IITTM. We wish them success in their plans towards getting admission in the programme of their choice on the campus. Those who succeed in joining a course should be making best use of the excellent facilities and congenial atmosphere available in the Institute towards all round development of their personality. We would expect our students to make best use of this opportunity and grow as able and responsible citizens. Students will be required to work hard with their energies focused towards achieving their goals.

We take pride in informing all those desirous of seeking admission, that over all these years, our IITTM has the best traditions of maintaining a healthy and congenial academic environment. We are also glad to convey that with the determined and sincere efforts of our senior students and faculty, our campushas been free from the menace of Ragging.

Course Chairpersons / Nodal Officers of all the IITTM Centers to ensure that every student and their parents be asked to submit an undertaking every academic year to the effect that the concerned students will not take part in any activity leading to ragging of junior students.

WHAT CONSTITUTES RAGGING?

Ragging constitutes one or more of any of the following acts:

- 1. Any conduct by any student or students whether by words spoken or written orby an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student.
- 2. Indulging in rowdy or undisciplined activities by any student or students which causes or is likely to cause annoyance, hardship, physical or psychological harm or to raise fear or apprehension thereof in any fresher or any other student.
- 3. Asking any student to do any act which such student will not in the ordinary course do and which has the effect of causing or generating a sense of shame, or torment or embarrassment so as to adversely affect the physique or psyche of such fresher or any other student.
- 4. Any act by a senior student that prevents, disrupts or disturbs the regular academic activity ofany other student or a fresher.
- 5. Exploiting the services of a fresher or any other student for completing the academic tasks assigned to an individual or a group of students.
- 6. Any act of financial extortion or forceful expenditure burden put on a fresher or any other student by students.
- 7. Any act of physical abuse including all variants of it: sexual abuse, homosexual assaults, stripping, forcing obscene and lewd acts, gestures, causing bodily harm or any other danger to health or person.
- 8. Any act or abuse by spoken words, e mails, post, public insults which would also include deriving perverted pleasure, vicarious or sadistic thrill from actively or passively participating in the discomfiture to fresher orany other student.

- 9. Any act that affects the mental health and self-confidence of a fresher or any other student withor without an intent to derive a sadistic pleasure or showing off power, authority or superiorityby a student over any fresher or any other student.
- 10. Any act of physical or mental abuse (including bullying and exclusion) targeted at another student (fresher or otherwise) on the ground of colour, race, religion, caste, ethnicity, gender (including transgender), sexual orientation, appearance, nationality, regional origins, linguistic identity, place of birth, place of residence or economic background.
- 11. All the senior students are advised to guide and treat junior Students affectionately.
- 12. Junior students may contact their Chairpersons or other Institute functionaries like Nodal Officer, Assistant Professor, Programme Officer, Administrative Officer, Chairman Students' Welfare, Wardens or Security Officer for help and guidance.

Note: Consumption of Alcohol and Intoxicant Drugs are prohibited and comes as a punishable offense on the Institute campus.

