

PGDM (Tourism & Cargo)

2013-15

catch us on



Indian Institute of Tourism and Travel Management

Nellore (Andhra Pradesh)



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Indian Institute of Tourism and Travel Management

Indian Institute of Tourism and Travel Management (IITTM), an autonomous organization of Ministry of Tourism, Government of India, is one of the premier Institutes in the country offering education, training, research and consultancy in the field of tourism, travel and allied sectors. IITTM was established in 1983 and presently IITTM campuses are located at Gwalior, Bhubaneswar, Goa, New Delhi and Nellore. IITTM is a founder member of UN-ESCAP promoted Network of Asia-Pacific Educational and Training Institute in Tourism (APETIT). It offers a two-year Post Graduate Diploma in Management (PGDM) programmes approved by AICTE. Looking to the demands of Indian and global economy, our programmes offer dual specializations for learners to enable them to acquire the right skill set with ample flexibility to adapt to employing organization's needs. We offer programmes in:

1. Post Graduate Diploma in Management (Tourism and Travel)
2. Post Graduate Diploma in Management (Tourism and Leisure)
- 3. Post Graduate Diploma in Management (Tourism and Cargo)**
4. Post Graduate Diploma in Management (Services)
5. Post Graduate Diploma in Management (International Business)
6. Post Graduate Diploma in Management (International Business)

Our programmes incorporate both subject-specific and generic business modules, and have been designed to reflect industry practices and academic developments. Each of our existing courses touches up on tourism as a business activity - the organisation, dimensions, social significance and impact of tourism are studied. With entry profiles ranging from beginners to advanced levels, our programmes are tailor made to meet your needs. Learners are supported at every stage of learning and development.

IITTM Nellore

Located right on the east coast at Nellore in Andhra Pradesh IITTM Nellore has been sanctioned by The Ministry of Tourism, Government of India to lead and steer the tourism and cargo human resources in South India. An ultramodern high-tech building with all facilities is coming up in the outskirts of Nellore town with an investment of Rs. 25 cr. It has its locational advantages for being close to the major ports like Krishnapatnam, Chennai port, Kakinada port and internal airports of Chennai, Bengaluru and Hyderabad. This centre is gateway to tourism education and research and training in south India. With scaling up cargo industry and aviation sector the role of IITTM Nellore is vital in catering to the needs of the industry as well as research and training for tourism development in this region. With the proven track record of supporting and guiding the tourism industry IITTM is poised to play the role of nerve centre of Tourism education in southern region. IITTM Nellore offers a unique blend of PGDM Programme with a specialization in Tourism & Cargo Management.



Tourism and Cargo: Seamless Opportunities



Tourism and cargo industry contributes nearly 25 percent of global GDP. Tourism is one of the world's largest economic sector, contributing 06 trillions of dollars annually to the global economy, and provide nearly 260 million jobs worldwide.

Cargo industry has always been a central and essential feature of all economic activity contributes around 14% of global GDP.



World air cargo traffic will be more than double between 2011 and 2031. Indian freight industry is also to grow at a rate of 10 percent. India will have *five hundred* operational airports in coming twelve years.

Port based freight transportation predicted to grow at 20% to 25%, at major and minor ports. Sea transport through India's major ports will also perform well and grow at 9.2% with the entry of private players in the sea freight sector.



Indian Cargo industry employs over 45 million people and is growing at the rate of 15 percent with sub sector growing at 30-40 percent per annum.

"We believe that a formal college education, coupled with industry experience, is an exceptional and vital combination. It builds a strong logistics foundation for the new professional entering the industry." - Council of logistics management



Post Graduate Diploma in Management (Tourism and Cargo) (PGDM-TC)

PGDM Tourism and Cargo Management (PGDM- TC) is a programme of IITM South India Campus at Nellore (Andhra Pradesh), approved by AICTE. This course with a combination of Tourism and Cargo is first and only of its kind approved programme in the country. This course offers a very vibrant approach to human resource development in the growing tourism and cargo management sector. The pedagogy of the course is designed by combining the contemporary developments in the tourism and cargo management scenario with a global outlook.



This unique PGDM programme emphasis value based education which open doors to innumerable areas in Tourism, Cargo and allied sectors at executive and management level. In tourism sector; Tour operations in national and multinational tourism and travel companies, Tourism destination Marketing, Event management, State Tourism Boards and related organizations, Independent Travel Consultants, E-Tourism services, Escorting, Guiding and Interpretation and Hospitality are the much sought after areas. Options



available in cargo sector includes Air and Shipping cargo, Freight and forwarding, LLP/4PL services, Cross-Docking, Fleet management and Customs brokerage. Foreign exchange, Airports and airlines, and Research and consultancy are the other allied areas where this course is more found useful.

Dual specialisation would be available to students in the areas of Tourism Marketing, Tour Operation Management, Air Cargo Management and Shipping Cargo Management.

We would also encourage any working executive of air and shipping cargo companies, airlines and tour operators and travel and allied entrepreneurs to update their knowledge of contemporary business strategies. We welcome students who can deliver where it demands.

The main objectives of this programme are

- To provide a comprehensive perspective on tourism and cargo sector
- Develop in- depth knowledge in the tourism and cargo services with special focus on air and shipping cargo management
- Inculcate value based and ethical and sustainable business practices in the area of tourism and cargo sector
- Equip and enable the learners to start new tourism and cargo related business venture.

Structure

- a. This is an intensive programme of study of 2 academic sessions.
- b. The programme shall be divided into four taught semesters and there shall be an examination at the end of each semester.
- c. First, Second and Third semesters shall comprise of nine courses and Fourth semester shall comprise of seven courses excluding project report and study tour report, each of three hours per week equivalent teaching obligation and equal amount of self study. Foreign language, Soft skill lab, Live Projects, exercises and assignments are integral part of the pedagogy.
- d. Admission is being offered for 60 seats in the programme.



Placements & Internship

IITM Nellore has placed its first batch of students in the globally reputed multinational companies with attractive packages. Our students were offered jobs by more than three companies per student on an average. Companies who offered to take our students are NYK Logistics, Swift Freight Logistics, Continental Carriers, Southern Travels, Parys Tours and Travels, 7 Eleven Logistics, Krishnapatnam Port Limited and Jet Airways.

This year we have placed all towards 100% placement. We have moved ahead in preparing for placing the next batch by sending our students to reputed companies and organisations as part of our internship training and industrial exposure. Some of the leading internship and training providers for our students are public sector companies like Balmer & Lawrie, Container Corporation of India, Mumbai Port Trust, India Tourism, Vishakapatnam Port, Airports Authority of India Chennai, KSIE Kochi, India Tourism, and other private MNCs such as Thomas Cook, KSC Internal Ltd., Krishnapatnam Port Ltd.

Companies Offering Internship



Companies Recruited Our Students



...and many,
many more



CAREER AVENUES	SALIENT FEATURES	LIFE @ IITTM
Air Cargo Shipping Cargo Tourism Marketing Hospitality and Leisure Forex Management Consultancy Government Boards Event Management Tour Operations Logistic Companies Research Entrepreneurship	South Asia's leading Tourism Business school Three decades of excellence Modern pedagogy State-of-the art infrastructure International Recognition International Tie-ups International student exchange Faculty with international exposure Member of global tourism organisations Foreign Languages	PRERNA A Management vector Academic club Literary club Language laboratory Corporate Relationship Cell Entrepreneurship Dev. Cell Real time projects Study tours START: A community development cell Event Management club



our proud partners in excellence



Seats available

Name of programme	Study Center	Intake	Reservation			
			UR	OBC	SC	ST
PGDM (Tourism and Cargo)	Nellore	60	30	16	09	05



Fee structure of the programme*

IITTM has a modest fee regime. The fee is payable at the beginning of each semester. Fees includes-

First Semester

Admission fee, tuition fee, students' welfare, study tour, sports, cultural activities, library and computer, examination fee, insurance cover, caution money deposit (Rs. 5,000), etc.

Second Semester

Tuition fee, examination fee

Third Semester

Re-registration fee, tuition fee, examination fee, library and computer, placement activities, convocation, alumni membership, etc

Fourth Semester

Tuition fee, examination fee



Students of IITTM Nellore on a cultural walk during World Tourism Day

Programme	I Sem fees (Rs.)	II Sem fees (Rs.)	III Sem fees (Rs.)	IV Sem fees (Rs.)
PGDM (Tourism and Cargo)	88000	48500	82000	54500

* Fee estimates are indicative and are subject to approval of the relevant authorities.





Minister for Tourism Dr. Chiranjeevi laying the foundation stone for the new campus of IITTM Nellore

Eligibility for programmes

Candidates seeking admission to the PGDM programme shall be required to possess a bachelor's degree (10+2+3 pattern) with 50% (45% for reserved category) in any discipline of a University or equivalent thereto. Reservation for SC, ST, OBC (Non-creamy layer) and physically challenged candidates will be applicable as per Govt. of India rules. Physically challenged candidates are strongly encouraged to apply. Candidates appearing for the final examination are also eligible to apply, provided they complete it by October 31, 2014. In case the candidate fails to establish eligibility by this date, the admission would be cancelled and fees will be forfeited.

Admission process and important dates

Those who have MAT, C-MAT, XAT, CAT, ATMA Score can appear for GD & PI.
Merit for admission to the programme shall be determined by the institute.

Apply to IITTM latest by 10th June 2014 with admission fees of Rs. 1000/- (500/- in case of SC/ ST/ PH) through a demand draft in favour of **IITTM Nellore**, payable at Nellore.

1. Short-listed students will have to appear for GD and PI at IITTM Nellore
2. Commencement of classes from **30th July 2014**
3. We also accept May - MAT 2014 & JULY ATMA 2014.

Please note

1. Institute shall not be responsible for any postal/courier delays in correspondence related to admission process.
2. A admission fees of Rs. 10,000 will be payable if a student seeks admission during orientation. This is non-refundable.
3. Fees once deposited shall not be refunded after the completion of admission process. In case of a candidate withdrawing before the completion of admission process, token processing fees of Rs. 1500.00 will be deductible and the balance of fees deposited after orientation would be refundable if admission is offered to some other candidate on that seat. In case admission is not offered, no fees would be refundable.
4. Movements through waiting lists are strictly on the basis of merit.
5. Once a candidate has taken admission shall not be transferred to any other programme of the institute.
6. A candidate/guardian must declare ailment and medical history, if any, at the time of admission.
7. Students on taking admission shall be deemed to have agreed to abide by the rules and regulations of the institute.
8. All matters are to be settled subject to jurisdiction of Madhya Pradesh High Court- Gwalior Bench.

Reservation of rights

This bulletin is applicable for admission to Post Graduate Diploma in Management (Tourism and Cargo) programme for the academic session 2013-15. However, Director IITTM reserves the right to make changes in requirements and regulations for admission, regulation for continuing the courses, contents of the courses, fee charges, or regulations affecting students, or making any other suitable modifications in any matter incidental or ancillary thereto, should these be deemed necessary in interest of the student, profession, or the institute. All matters of dispute, regarding the above if any, will be subject to the legal jurisdiction of Gwalior only.

Director I/c

Faculty members

Manjula Chaudhary, Director

Vinodan A., Nodal Officer
Meera S., Assistant Professor
Dr. P Saravanan, Assistant Professor
Sanjeev Reddy C K., Assistant Professor

Guest Faculties

- Prof. Unnikrishanan – Air India- Air Cargo
- K N Yadav Air Cargo- Airport Authority of India
- Pradi Kant Gaur –Marine - Krishnapatanam Port
- Prof. Anbu- Alliance Francaise of Madras
- Pradeep Ramachandran -Shipping cargo- Krishnapatanam Port
- Pradi Kant Gaur -Shipping cargo -Krishnapatanam Port
- Alok Mishra -Container operations -Krishnapatanam Port
- Arvind Kumar -Shipping cargo -Krishnapatanam Port
- Prof. Dr Sai Kumar, Professor- Narayana Engineering College
- Prof. Nuiman , Media advisor and Trainer Business Communication
- Dr. Krishna Prasad Principal Collegiate Service AP
- Prof. Shobha Menon, Event and Tradeshow expert.

Adjunct Faculties

- Prof. Sandeep Kulshreshtha IITTM Gwalior
- Prof. Nimit Chowdhary IITTM Gwalior
- Prof. Sutheeshna. Babu S NIWS Goa
- Prof. Pawan Gutpa IITTM New Delhi
- Prof. Govind Raj NITHM- Hyderabad



Contacts

For any queries you may contact programme chairperson:

PGDM (TC), IITTM Nellore

Programme Chairperson

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<http://www.facebook.com/iittm.nellore.3>

Take a **STEP!**
We will train you to **LEAP!**