



**INDIAN INSTITUTE OF TOURISM
AND TRAVEL MANAGEMENT**

**Five Days Tour leadership Programme
from June 25-29 June, 2019**

Indian Institute of Tourism and Travel Management (IITTM) is an Autonomous Body under Ministry of Tourism, Govt. of India and is one of the premier institutes in the country offering education, training, research and consultancy in sustainable management of tourism, travel and other allied sectors.

IITTM South campus, Nellore established in 10.00 Acrs of land with sprawling newly constructed South campus, Nellore with fully AC class rooms, free Wi-Fi facility and Gymnasium with pleasant environment, 10 KM away from the Nellore city.

Tour leadership programme

This course offers a very vibrant approach to human resource development in the growing tourism sector. The idea behind introducing this course is to orient the students about the scope of tour escorting as a career option. This course will help the students to appreciate better what the profession of tour escorting is all about by giving them a practical experience of how to practice escort in real life situations. The pedagogy of the course is designed by combining the contemporary developments in the leadership with a global outlook.

Objective of the programme:

- i. To impart tourist service skills.
- ii. To inculcate tour organize skills.
- iii. To develop tour leadership qualities.

To familiarize and tour aspects tour leadership providing technical skills to equip the students in tour escorting for various tourism products / destination specific requirements.

Course content:

- i. Introduction to tour leadership
- ii. Tour leadership skills and competencies
- iii. Tour leadership roles and duties
- iv. Responsibilities enroot and destination
- v. Group management
- vi. Situation handling
- vii. Responsible practices
- viii. Legal and ethical consideration in tour leadership

Target participants, those who are aspiring tour escorting / tour leader as a professional

Eligibility : Any Graduation

Age limit : No age limit

In take capacity : 20 seats

Registration fee : Rs. 10,000/-

Course duration and last date of apply for the programme:

- The duration of the programme will be 5 days from 25th June 2019 (Tuesday) to 29th (Saturday) June 2019 (4 days class room teaching & one day practical) .
- The last date to apply for Tour leadership programme 21st June 2019.

Procedure for applying:

The candidate should have to follow the following steps:

Step 1: Visit the link www.iittmsouth.org and submit the duly filled application form by Speed post / Register Post / By hand. ***It may kindly be noted that there is no courier service facilities for the campus.***

Step 2. Online Transfer the Registration fee on or before 21st June 2019 to the following Bank Account.

- Account Number : 0370002100019894
- IFSC Code : PUNB0037000
- Branch : Grand Trunk Road, Nellore, Andhra Pradesh
- Beneficiary Name : Director-IITTM

Step 3. Submit the registration form with the transaction details or with the copy of DD submitted over mail id: iittmnlr@gmail.com

Accommodation to non-locals will be arranged in the Institute Hostel depending on first come first serve basis with nominal charges of Rs. 2000/-. Excess Registrations will be considered for the next batch immediately after the completion of the present.

Note: This is not a Guide Training Course and Institute do not own the responsibility of Job/Placement after the course.

Programme coordinators:

Dr. Vinodan, Assistant Professor, IITTM, Nellore mobile no.9490764454
Further any query, please feel free to contact IITTM, Nellore.
9866274850, 9966499444

Dr.S.Meera
Nodal Officer