



**INDIRA GANDHI NATIONAL
TRIBAL UNIVERSITY**

**INDIAN INSTITUTE OF TOURISM
& TRAVEL MANAGEMENT**

(IGNTU)

(IITTM)

AMARKANTAK, MADHYA PRADESH – 484887

GOVINDPURI, GWALIOR, M.P. - 474011

*(A National University established by
an Act of Parliament)*

*(An Autonomous Body under
Ministry of Tourism, Govt. of India)*

www.igntu.ac.in

www.iittm.net

ADMISSION BULLETIN

BBA (Tourism & Travel) 2017-20

I I T T M Campuses



CONTENTS

1. IGNTU Vice Chancellor's Message	2
2. IITTM Director's Message	2
3. IGNTU – Controller of Examinations	3
4. About IGNTU	3
5. About IITTM	4
6. About BBA (Tourism and Travel)	6
i. Educational Qualification	6
ii. Age Limit	6
iii. Intake Capacity	6
iv. Fee Structure	7
v. Eligibility for Admission	7
vi. Admission Calendar	9
vii. Refund Policy	9
7. Important Points	10
8. Scholarships	11
9. Study Tours	11
10. Facilities at IITTM	11
11. Faculty members	12
12. Contact Details	13
13. Reservation of rights	14

IGNTU - VICE CHANCELLOR'S MESSAGE

As a Vice Chancellor of the university, I deem it my privilege and honour to head the institution of higher learning that has come into existence for the noble reasons. The mandate of the University is to serve the tribal communities which have been sidelined and marginalized for centuries and consequently they have remained underdeveloped and undernourished. Tribal arts, literature, medicine, their form of worship have received very less attention from the connoisseurs of art and literature and social scientists and anthropologists also have not paid the amount of attention that they should have paid. But the University during the last few years has taken the initiatives that have taken the University to greater heights.



I am looking forward to the mutual benefits after signing the Memorandum of Understanding with Indian Institute of Tourism and Travel Management (IITTM). Both the centers of learning will contribute towards the betterment of the society.

Prof. T V Kattimani

IITTM – DIRECTOR'S MESSAGE

The nation is undergoing a glorious period in the history of our business. As the economy develops and the per capita income increases, the relative share of employment among different sector moves in favor of services. But, the growth of the services industry would largely depend on the quality of human resources. It requires tremendous expertise and dynamism to succeed in this competitive environment. It is also important to develop the ability to continuously acquire new knowledge and adapt to emerging business realities.



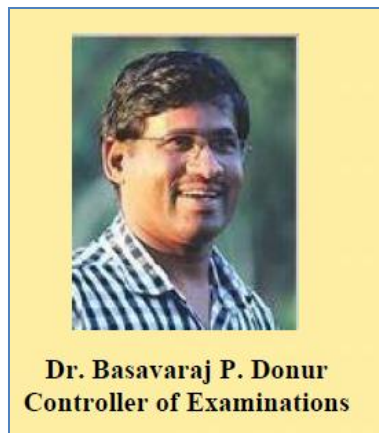
After signing the MoU with IGNTU, both of the centers of higher learning will provide greater benefits to their learners and flourish their career paths.

On behalf of the Institute, I reaffirm our commitment to create world-class manpower for which I look forward to the co-operation of one and all.

Prof. (Dr.) Sandeep Kulshreshtha

IGNTU – CONTROLLER OF EXAMINATIONS

IGNTU is committed to disseminate advance knowledge by providing instructional and research facilities in tribal art, culture, tradition, language, medicinal systems, costumes, forest based economic activities, flora, fauna and advancement in technologies related to the natural resources of the tribal areas. Furthermore, the academic collaboration between IGNTU and IITTM majorly strive to take appropriate measures for promoting Innovations in teaching and learning process in interdisciplinary studies and research; and to pay special attention to the improvement of social, educational and economic conditions. I am expressing my best wishes to the aspirants and young learners in prospering their careers.



ABOUT IGNTU

The Indira Gandhi National Tribal University, Amarkantak has been established by an Act of the Parliament of India, the Indira Gandhi National Tribal University Act, 2007. The University started functioning from July 2008. The jurisdiction of the University extends to the whole country and it is fully funded by the Central Government through the University Grant Commission. The university caters to the tribals' long cherished dream of higher education.

Aims and Objectives

The tribal people are rich in cultural heritage and skill of art and craft but they are still marginalized in respect to higher education as well as in other walks of life. Now in the present age of globalization the world has shrunk into a village as the society has advanced in technology. But the tribes, who are the custodians of Indian culture in real sense, are far behind in this race of advancement. In order to rescue them from the present plight, the university has put before itself the following aims and objectives:

- To provide avenues of education, especially higher education and research facilities primarily for the tribal population of India.
- To disseminate and advance knowledge by providing instructional and research facilities in tribal art, tradition, culture, language, medicinal systems, customs, forest based economic activities, flora, fauna and advancement in technologies relating to the natural resources of the tribal areas.
- To collaborate with national and international universities and organizations, especially for undertaking cultural studies and research on tribal communities.
- To formulate tribal centric development models, publish reports and monographs and to organize conferences and seminars on issues relating to tribes and to provide inputs to policy matters in different spheres.

- To take appropriate measures for promoting the members of tribal communities capable of managing, administering and looking after their own needs by access to higher education through a university of their own.
- To disseminate and advance knowledge by providing instructional and research facilities in such other branches of learning as it may deem fit.
- To take appropriate measures for promoting innovations in teaching learning process in inter-disciplinary studies and researches and to pay special attention to the improvement of social, educational and economic conditions and welfare of the scheduled tribes within the Union of India.

In view of the aims and objectives of the university the major thrust will be on providing more opportunity for the tribes. However, the university is open to all.

The Salient features of the academic system followed by the University are:

- To provide value-based education aiming for morale and character building;
- To provide an easy access to an affordable quality education, research and training for enhancement of employable skills
- To undertake basic and advanced research activities related to empowerment of tribal population
- To continuously engage in transferring new knowledge for the welfare of tribal population
- To participate persistently in community extension activities
- To strengthen facilities for modern scientific research
- To inculcate good values and morale among the University stakeholders for effectiveness, transparency and accountability
- To keep pace with the changing scenario in higher education and research at the National and International levels
- To collaborate with premier institutions for sharing of knowledge
- To foster interdisciplinary education and research
- To design course curriculum with explicit focus on tribal issues and development; and
- To position the University as the finest Centre of Excellence in education and research, at the global level.

ABOUT IITTM

Indian Institute of Tourism and Travel Management (IITTM) is an autonomous body under **Ministry of Tourism, Government of India**, is one of the premier Institutes in the country offering education, training, research and consultancy in the field of tourism, travel and allied sectors. IITTM was established in 1983 and presently IITTM campuses are located at Gwalior, Bhubaneswar, Goa, Noida and Nellore. IITTM is a founder member of UN-ESCAP promoted Network of Asia-Pacific Educational and Training Institutes in Tourism (APETIT).

IITTM is committed to developing quality human resources for tourism and allied services. The target groups of its educational/ training programmes extend much beyond the organized

sectors of the economy. IITTM endeavours to nurture professional and managerial excellence, social and cultural sensitivity, moral and ethical responsibility with concern for the environment and strive for latest techniques to develop decision making abilities with a resolute approach towards productivity, excellence, innovation and value for others to enable its participants to keep pace with the changing scenario of the economy and its environs.

The faculty, staff, students and the administration of the Institute contribute to the building up an organizational culture marked by team spirit, confidence, mutual respect and concern for others. The students of the regular courses and the participants of various training programmes enrich the culture of the Institute with their diverse background and experience. IITTM welcomes people working at different levels to attend MDPs and various tailor-made training programmes in IITTM centres at Gwalior, Bhubaneswar, NOIDA, Goa* and Nellore as well as in other parts of the country.

Our programmes incorporate both subject-specific and generic business modules and have been designed to reflect industry practices and academic developments. Each of our existing courses touches upon tourism as a business activity - the organisation, dimensions, social significance and impact of tourism are studied.

With entry profiles ranging from beginners to advanced levels, our programs are tailor made to meet the present need of the tourism industry. Learners are supported at every stage of learning and career development.

Two year full-time Master of Business Administration in Tourism & Travel Management and Bachelor of Business Administration in Tourism & travel (As per the MoU signed for collaboration with IGNT University – Ministry of HRD, Govt. Of India) are offered for learners to enable them to acquire the right skill set with ample flexibility to adapt to employing the organization's needs.

* Goa campus is under final stages of construction

BBA (TOURISM AND TRAVEL)

From 2016 onwards, IITTM is offering BBA (Tourism & Travel) program from its centers viz. Gwalior, NOIDA, Bhubaneswar & Nellore (*as per the MoU signed under the collaborative scheme of IGNT University – Ministry of HRD, Govt. Of India*). This program incorporates subject-specific and generic business modules and has been designed to reflect industry practices and academic developments. Moreover, this course has touched upon tourism as a business activity - the organization, dimensions, social significance and impact of tourism are studied. With entry profiles ranging from beginners to advanced levels, this program is designed to meet the present need of the tourism industry. The learners are supported at every stage of learning and career development.

Educational Qualification

The candidates who have passed 10 + 2 examinations in any subject from a recognized University / Board with a minimum of 50% marks for UR / OBC (45% for SC / ST / PWD) are eligible to apply for BBA (Tourism & Travel) program.

- SC/ST/OBC and Kashmiri Migrant students can avail of 5% relaxation in marks either at the qualifying examination or at the entrance examination. The concession cannot be availed at both levels.
- Reservation for SC, ST, OBC (under Non-creamy layer) and Physically Challenged candidates will be applicable as per Govt. of India rules. However, Physically challenged candidates are strongly encouraged to apply.

Age Limit

The candidates seeking admission to BBA (Tourism & Travel) program shall not be more than 22 Years as on 1st July, 2017 for UR / OBC. Five years relaxation in the age limit is allowed to the SC /ST / PWD candidates.

Intake Capacity

S. No.	IITTM Center	Total seats	UR	OBC	SC	ST
1.	Gwalior	60	30	16	9	5
2.	Bhubaneswar	60	30	16	9	5
3.	NOIDA	60	30	16	9	5
4.	Nellore	60	30	16	9	5
Total		240				

Fee Structure

The total fee for BBA (Tourism & Travel) is **Rs. 2,54,500/-**. The students are required to deposit the fee semester wise, as per the following details:

i.	First Semester	-	Rs. 59,500/-
ii.	Second Semester	-	Rs. 40,000/-
iii.	Third Semester	-	Rs. 35,000/-
iv.	Fourth Semester	-	Rs. 45,000/-
v.	Fifth Semester	-	Rs. 35,000/-
vi.	Sixth Semester	-	Rs. 40,000/-

The inclusions in the fees are described as follows:

- **First Semester**
 - ✓ Tuition fee, admission fee, library fee, computer lab fee, caution money (Rs. 6,000), examination fee, student insurance, sports fee, collaboration fee.
- **Second Semester**
 - ✓ Tuition fee, study tour, collaboration fee.
- **Third Semester**
 - ✓ Tuition fee, collaboration fee.
- **Fourth Semester**
 - ✓ Tuition fee, study tour, collaboration fee.
- **Fifth Semester**
 - ✓ Tuition fee, collaboration fee.
- **Sixth Semester**
 - ✓ Tuition fee, convocation and alumni fee, collaboration fee.

ELIGIBILITY FOR ADMISSION:

- 1) Candidates seeking admission in BBA (TT) programme shall be required to possess 10 + 2 examinations in any subject from a recognized University / Board with at least 50% marks (45% marks for SC / ST / PH).

Candidates appearing in final year examination of 10+ 2 are also eligible to apply, **subject to they must submit their result of graduation with the requisite percentage of marks by October 31, 2017, failing which their admission will be cancelled and course fee deposited in the institute, will also be forfeited.** (In this regards, the student must submit an affidavit on non-judicial stamp paper of Rs.10/-).





And

- 2) Appear in written test **“IGNTU IITTM Admission Test (IIAT)”** to be conducted by IGNTU & IITTM. Admission Test (AT) will be held on **June 4, 2017 (Sunday) (tentative) from 10:00 am to 12:00 pm** at IITTM centres (i.e. Gwalior, Bhubaneswar, Noida & Nellore).

The candidate has to write their answers on OMR Sheet. It will be an objective type test with four options of nearest answers carrying 100 questions /100 marks [General Awareness (50 Marks), Verbal ability (25 Marks) and Quantitative ability (25 marks)]. One marks for each right answer and no negative marking for wrong answers.

3) Group Discussion And Personal Interview:

Short-listed candidates will be required to appear for **GD and PI** at any one of the **IITTM centres**, which they have to mark in the admission form:

-  IITTM Bhubaneswar
-  IITTM Gwalior
-  IITTM Nellore
-  IITTM Noida

Note: Candidates must carry all the original documents for verification before being allowed for the GD and PI.

Application Method:

- Candidates may download application form and instructions for filling up of form along with admit cards (for appearing in IITTM Admission Test) by visiting the institution's website **www.iittm.net** then click on **Admission 2017**. The completed application form along with **Demand Draft of any nationalized bank of Rs. 1,000/- (Rs. 500/- for SC/ST/PH)** as application fee (non-refundable) **in favour of Director - IITTM** and payable at Gwalior, photocopies of requisite documents, may be submitted at the following address:

**Chairman Admission (BBA-TT),
Indian Institute of Tourism and Travel Management (IITTM),
Govindpuri, Gwalior, M.P. (India) – 474011.**

Selection Process:

A candidate to be considered for admission in BBA (TTM) 2017-19 would have to participate in all the three components of the screening process, as mentioned below. If any case the candidate does not appear in one of components of the screening process will not included in the merit list. The admission in BBA (TT) would be strictly on the basis of **overall performance of written test + GD + PI**, as explained follows:

i.	Written Test: IGNTU IITTM Admission Test (IIAT)	70%
ii.	Group Discussion	15%
iii.	Personal Interview	15%
		<hr/> 100%

Inter-se-merit will be determined on the basis of above out of maximum 100 marks, by moderating the score of written test into 70% of marks of total marks obtained by the candidate, as practiced by the institute.

- a. In case of two or more candidates have scored equal marks, the inter-se-merit of such candidates shall be determined based on higher score and thereafter older in age.
- b. In case the candidate fails to establish their eligibility by **October 31, 2017**, the admission would be cancelled and fees will be forfeited.

Admission Calendar*

• Last date of applying for BBA (Tourism & Travel)	May 19, 2017
• Admission Test for BBA (Tourism & Travel)	June 4, 2017
• GD and PI for all applicants (all centers)	June 19-24, 2017
• First Merit List	July 3, 2017
• Second Merit List	July 10, 2017
• Last date for depositing of admission fee	July 17, 2017
• Declaration of seat allotment (<i>for waitlisted candidates</i>)	July 21, 2017
• Commencement of Academic Session	July 24, 2017
• Completion of BBA (TT) Central Admission 2017-20	August 7, 2017

*Tentative

REFUND POLICY

The refund policy is applicable as per the guidelines of UGC / IGNT University, Amarkantak, M.P.

- Process of refund of tuition, development and other fees after cancellation of admission secured through CAP rounds, institute level round(s) and vacancy round(s) of admission.
- The candidate, who has been provisionally admitted, may cancel admission by submitting an application for cancellation in duplicate, in the prescribed format and may request for refund of fee within prescribed date.
- The refund of fee as applicable shall be made in due course. It is made clear that such application for cancellation will be considered if and only if the admission is confirmed by paying the prescribed tuition fee and other fees in full and by submitting the original documents.

- **Refund shall be made after deduction of the cancellation charges as shown:**

Situation	Refund
i. On request received before the date of start of the academic session & seat could be filled by the institute	Entire fee less by Rs. 5,000/- as processing + Cancellation charges of Rs.1,000.

- | | | |
|------|---|--|
| ii. | On request received on or after the date of start of the academic session & seat could be filled by the institute | Entire fee Less by Rs.5,000/-
+ cancellation charges on
Pro-rata basis |
| iii. | On request received before/after the start of the academic session & seat could not be filled by the institute | No refund
(except security deposit) |

Note:

- The commencement date of academic session 2017-18 is **July 24, 2017** and it will count for all purposes of refund of fee cases.
- However, the late admission after the date of start of the academic session would not cover in the refund policy, only security deposit will be refunded.
- All the refund cases will be settled in the **month of October 2017**.

IMPORTANT POINTS

- i. Institute shall not be responsible for any postal / courier delays in correspondence related to the admission process.
- ii. Movements through waiting lists are strictly on the basis of merit.
- iii. Once a candidate has taken admission in one of the programs of IITM at any of the centres and his / her name is forwarded to IGNTU, his / her admission shall not be transferred to any other program of the institute.
- iv. Students would be required to deposit academic and hostel fee semester-wise in accordance to the schedule of deposit, failing which a late fee will be paid by the student or disciplinary action will be taken as decided by the authority under the rules of the institute.
- v. Hostel fee is applicable only to students who are allotted hostel by the institute.
- vi. Admission to the hostel is purely on merit basis and the availability of accommodation in it.
- vii. Caution money deposit in the first semester of the program, is refundable to the student after the completion of his / her BBA (Tourism & Travel) course and after the production of NDC as well as receipt of fees along with caution money.
- viii. Study Tour is mandatory for all the students.
- ix. A candidate / guardian must declare ailment and medical history, if any, at the time of admission.

- x. Students on taking admission shall be deemed to have agreed to abide by the rules and regulations of the institute, hostel & examination etc.
- xi. All matters are to be settled subject to the jurisdiction of the Madhya Pradesh High Court - Gwalior Bench.

SCHOLARSHIP

Students of IITTM can avail of **government scholarships** offered by various agencies to students of different categories. The Central Govt. as well as State Governments are providing the scholarship (*refund of tuition fee*) to the students belongs to OBC, SC, ST, PH and minorities. On an average, approximately 150 students of institutes are availing benefits of from these scholarships in every academic session.

In order to encourage meritorious and deserving students to pursue this program, the institute shall provide the scholarship. From second year (i.e. Semester 3) onwards, 01 girl and 01 boy student topper in every semester will be given tuition fees waiver to the tune of 50% for that particular semester.

STUDY TOURS

There will be two study tours organized during the six semesters of BBA (Tourism & Travel) program. The first study tour will be organized in second semester (local tour) and the second one will be in the fourth semester (outstation tour).

FACILITIES AT IITTM

IITTM centers have state-of the art infrastructure that supports a learning environment. Some of the variant features are as follows:















- All the classrooms are having the facilities of air-conditioner and are well-equipped with state of the art technology like projectors etc.
- All the campuses are having the facility of Wi – Fi around the clock.
- Gwalior campus is hostel facility, having auditorium, gym facility, conference room, computer lab, one of the best libraries of tourism in the country, canteen, gym facility, hostel mess, medical facilities, playground and sports facilities like the best billiards table within Gwalior city, PNB ATM facility, etc.
- Bhubaneswar campus is having the hostel facility, gym facility, conference room, computer lab, library, canteen, hostel mess, medical facilities, sports facilities etc.
- Noida campus is surrounded by the pleasing atmosphere and it is having hostel facility, gym facility, conference room, computer labs, library, canteen, hostel mess, medical facilities, sports facilities etc.
- Nellore campus is situated in the lap of the nature near to coastal areas and it is having hostel facility, conference room, computer lab, library, canteen, medical facilities, sports facilities etc.

Moreover, Gwalior, Bhubaneswar, Nellore and Noida campuses offer limited hostel facilities to students at a very affordable price (*though a hostel room is not guaranteed*). Hostel rental varies from Rs. 5,500/-* to Rs. 7,500/-*, for a semester, depending upon the type of accommodation. This excludes the caution money deposit and electricity charges. The hostel mess costs in the range of Rs. 3,000/-* to Rs. 3,600/-* per month.

*(subject to revision)

FACULTY MEMBERS

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The Admission Bulletin for BBA (Tourism & Travel) 2017-20 is applicable for admission to the **BBA (Tourism & Travel)** program. IGNTU and IITTM reserves all the right to make changes in requirements and regulations for admission, regulation for continuing the courses, contents of the courses, fee charge or regulations affecting students or making any other suitable modifications in any matter incidental or ancillary thereto, should these be deemed necessary in the interest of the student, profession or the institute. All matters of dispute, regarding the above, if any, will be subject to the legal jurisdiction of Gwalior only.
